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# ICONICS Announces Support for New OPC UA for IIoT

**Providence, RI – October 31, 2017 –** ICONICS is a global automation software provider and five-time winner of the Microsoft Partner of the Year award. The company provides advanced web-enabled OPC UA certified visualization, analytics, and mobile software solutions for any energy, manufacturing, industrial or building automation application. This week, ICONICS is holding its 2017 Worldwide Customer Summit in historic Providence, Rhode Island, with a focus on "Connected Intelligence".

"**Connected Intelligence** is our theme at this year's customer summit and it all about connectivity to every "thing" in the Industrial Internet of Things (IIoT), which is critical for today's manufacturing, industrial, and building automation systems. The OPC Unified Architecture (OPC UA) is the core standard for Industry 4.0 and IIoT. ICONICS works closely with the OPC Foundation and its technical committees to help create new standards that have applications in many industries.

"As a member of the OPC Board of Directors, I am proud to promote its many specifications and wide-reaching standards for manufacturing, industrial, and building automation," says Russ Agrusa, President and CEO of ICONICS.

"I have presented at many ICONICS Worldwide Customer Summits over the years and I find meeting the wide variety of ICONICS customers, partners, and integrators from around the world to be rewarding. ICONICS early support and extensive commitment to OPC for over 20 years has helped propel OPC to where it is today," says Thomas Burke, President of the OPC Foundation.

The ICONICS community of partners, system integrators and customers will learn from top industry experts how the OPC Foundation is driving the next wave of solutions for Industry 4.0 and the Industrial Internet of Things.

The summit will also feature several breakout sessions that highlight the advantages of OPC UA and how OPC is used in a variety of industries, including oil and gas, water, manufacturing, energy and building automation. One of the highlights will be a keynote presentation from Thomas Burke, President of the OPC Foundation, highlighting OPC's future direction and next generation standards for Industry 4.0.

## About ICONICS

ICONICS is headquartered in Foxboro, Massachusetts and is a global software developer of visualization, HMI, SCADA and energy solutions. With over 350,000 installations in over 80 countries worldwide and running in over 70 percent of Global 500 companies, ICONICS software is recommended for automating, monitoring and optimizing a customer's most critical assets. ICONICS has recently been named the 2017 Microsoft Application Development Partner of the Year and is a five-time winner of the Microsoft Partner of the Year award.

[www.iconics.com](www.iconics.com)

**ICONICS Background Information**

ICONICS, a longtime Microsoft Gold Partner and five-time Microsoft Partner of the Year award winner, including the Application Development, CityNext and Sustainability Partner of the Year, provides solutions to improve productivity, reduce integration time and operating costs, and optimize asset utilization with visualization and automation software. Founded in 1986, ICONICS has 350,000 installations in over 80 countries worldwide. ICONICS meets the demanding application challenges of the automotive, building automation, food and beverage, government infrastructure, manufacturing, petrochemical, pharmaceutical, renewable energy, utilities and water/wastewater industries. As a managed Microsoft ISV Partner, ICONICS designs its solutions to leverage Microsoft technologies, including Windows 10, Windows Server, Microsoft .NET, Microsoft Azure, SQL Server and Microsoft SharePoint.

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