



PRESS RELEASE

For Immediate Release

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ICONICS Demonstrates New Analytics Capabilities at SPS IPC Drives 2017

Nuremberg, Germany – November 28, 2017 – ICONICS is a global automation software provider and five-time winner of the Microsoft Partner of the Year award. The company provides advanced web-enabled OPC UA and BACnet certified visualization, analytics, and mobile software solutions for any energy, manufacturing, industrial or building automation application. ICONICS will demonstrate several new analytical software products and capabilities at the SPS IPC Drives 2017 exhibition in Nuremberg, Germany from November 28th through 30th.

Among the new analytical features found in ICONICS latest V10.95 automation software suite are a new 64-bit BridgeWorX™64 data bridging tool, a new 64-bit ReportWorX™64 reporting tool, several new Energy AnalytiX® asset performance charts and usability improvements. In addition, ICONICS has introduced a new BI Server.

“Data is the new currency and ICONICS is focused on revealing hidden information by making the invisible, visible,” said Russ Agrusa, President and CEO of ICONICS. “These analytics products provide quick and simple solutions, ranging from energy monitoring to advanced alarm analysis for root cause alarms.”

- **AnalytiX-BI** – Provides data aggregation using data modeling and data sets
- **ReportWorX64** – Flexible, interactive, drag & drop, drill-down reporting dashboards
- **BridgeWorX64** – Data Bridging and with drag-and-drop workflows that can be scheduled
- **Smart Energy AnalytiX** – a SaaS based energy and facility solution for buildings
- **Smart Alarm AnalytiX** – a SaaS based alarming analysis product that uses EEMUA

Attendees of SPS IPC Drives 2017 will experience these innovations in both keynotes and informative conference breakout session with industry experts. The new analytical products will be demonstrated using real world use cases and examples in conjunction with newly released GENESIS64™, AnalytiX®, Hyper Historian™ and MobileHMI™ products.

About ICONICS

ICONICS is headquartered in Foxboro, Massachusetts and is a global software developer of visualization, HMI, SCADA and energy solutions. With over 350,000 installations in over 80 countries worldwide and running in over 70 percent of Global 500 companies, ICONICS software is recommended for automating, monitoring and optimizing a customer's most critical assets. ICONICS has recently been named the 2017 Microsoft Application Development Partner of the Year and is a five-time winner of the Microsoft Partner of the Year award.

www.iconics.com

ICONICS Background Information

ICONICS, a longtime Microsoft Gold Partner and five-time Microsoft Partner of the Year award winner, including the Application Development, CityNext and Sustainability Partner of the Year, provides solutions to improve productivity, reduce integration time and operating costs, and optimize asset utilization with visualization and automation software. Founded in 1986, ICONICS has 350,000 installations in over 80 countries worldwide. ICONICS meets the demanding application challenges of the automotive, building automation, food and beverage, government infrastructure, manufacturing, petrochemical, pharmaceutical, renewable energy, utilities and water/wastewater industries. As a managed Microsoft ISV Partner, ICONICS designs its solutions to leverage Microsoft technologies, including Windows 10, Windows Server, Microsoft .NET, Microsoft Azure, SQL Server and Microsoft SharePoint.

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