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ICONICS Introduces Smart Energy AnalytiX®
Software as a Service (SaaS) Solution

Providence, RI – October 31, 2017 – ICONICS is a global automation software provider and five-time winner of the Microsoft Partner of the Year award. The company provides advanced web-enabled OPC UA and BACnet certified visualization, analytics, and mobile software solutions for any energy, manufacturing, industrial or building automation application. ICONICS announces its new Smart Energy AnalytiX® software-as-a-service (SaaS) solution.

Smart Energy AnalytiX incorporates ICONICS' expertise with energy management, FDDWorX™ fault detection/diagnostics and KPIWorX™ self-service dashboarding tool technologies into a cloud portal-based subscription solution. This solution is especially useful within energy-smart building and facilities management applications. It targets customers' operation expenditure (OpEx) instead of capital expenses (CapEx), providing an inexpensive, subscription-based payment structure with lower deployment cost and time. Smart Energy AnalytiX is a fixed-feature solution that requires no customization and provides managed services for issue identification and resolution.

"Smart Energy AnalytiX provides a comprehensive, secure cloud-based energy analysis and fault management solution," said Russ Agrusa, President and CEO of ICONICS. "Customers who opt to use this subscription-based product can save on traditional costs associated with data center infrastructure and IT staff expenses, while ultimately saving even more by reducing energy use and adhering to proactive maintenance practices."

Users of Smart Energy AnalytiX can access the application through their selected cloud services provider, such as Microsoft Azure. Access to the Smart Energy AnalytiX portal is granted through

a secure login. After logging in, users are first directed to an overview dashboard that contains pertinent KPIs and information based on user roles. For example, building owners and technicians could see different KPIs immediately after logging in.

The Smart Energy AnalytiX dashboard provides easy access and drill down into detailed information about a specific selected building such as the building name, address, grade, occupancy, etc. A Cost Graph could show full drilldown and multiple slicers/filters. An Energy portal within Smart Energy AnalytiX could contain information such as Consumption, Analysis, Heat Map Analysis, Comparisons and Reports. A Faults portal could contain multiple tabs such as Cost Analysis, Trends, and/or Reports.

About ICONICS

ICONICS is headquartered in Foxboro, Massachusetts and is a global software developer of visualization, HMI, SCADA and energy solutions. With over 350,000 installations in over 80 countries worldwide and running in over 70 percent of Global 500 companies, ICONICS software is recommended for automating, monitoring and optimizing a customer's most critical assets. ICONICS has recently been named the 2017 Microsoft Application Development Partner of the Year and is a five-time winner of the Microsoft Partner of the Year award.

www.iconics.com

ICONICS Background Information

ICONICS, a longtime Microsoft Gold Partner and five-time Microsoft Partner of the Year award winner, including the Application Development, CityNext and Sustainability Partner of the Year, provides solutions to improve productivity, reduce integration time and operating costs, and optimize asset utilization with visualization and automation software. Founded in 1986, ICONICS has 350,000 installations in over 80 countries worldwide. ICONICS meets the demanding application challenges of the automotive, building automation, food and beverage, government infrastructure, manufacturing, petrochemical, pharmaceutical, renewable energy, utilities and water/wastewater industries. As a managed Microsoft ISV Partner, ICONICS designs its solutions to leverage Microsoft technologies, including Windows 10, Windows Server, Microsoft .NET, Microsoft Azure, SQL Server and Microsoft SharePoint.

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