



PRESS RELEASE

For Immediate Release

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ICONICS 2017 Worldwide Customer Summit Kicks Off Week of ‘Connected Intelligence’

Providence, RI – October 31, 2017 – ICONICS is a global automation software provider and five-time winner of the Microsoft Partner of the Year award. The company provides advanced web-enabled OPC UA and BACnet certified visualization, analytics, and mobile software solutions for any energy, manufacturing, industrial or building automation application. This week, ICONICS is holding its 2017 Worldwide Customer Summit in historic Providence, Rhode Island, with a focus on “Connected Intelligence”.

The ICONICS community of partners, system integrators and customers will learn from top industry experts how ICONICS’ disruptive software technology can help organizations “Make the Invisible Visible™”, gaining additional value out of their untapped data. Informative daily sessions will cover cutting edge technologies and subject matter including the Industrial Internet of Things (IIoT), cloud computing, augmented reality and energy smart buildings. Along with these breakout sessions and keynotes, the Customer Summit includes an industry partner showcase, dinner with live entertainment, and networking events.

“Connected Intelligence is our theme at this year’s summit and it has a dual meaning for us,” said Russ Agrusa, President and CEO of ICONICS. “First, it refers to our extensive suite of automation software itself and how it provides out-of-the-box solutions for visualization, mobility, historical data collection, analytics and IIoT. The second point is that ICONICS, over the last 30 years, has built a community of partners and customers who will have the opportunity to meet our software designers and other employees and have one-on-one discussions on such topics as; Industry 4.0, IIoT, cloud computing, artificial intelligence (AI) and the latest advances in automation software technology. It is truly a high energy and exciting event.”

Those attending will be able to see multiple new ICONICS advances first-hand, including its new IoTWorX™ software suite designed for Industry 4.0 and IIoT applications. The IoTWorX suite, which combines software technology with affordable IoT hardware devices to create cloud-ready solutions for energy, building automation, manufacturing, and industrial applications. Data is the new currency and making the invisible visible is now possible with wearable hands-free devices. ICONICS integrated support for Microsoft's HoloLens holographic computing headset, RealWear HMT-1, and other popular VR devices.

Key technologies showcased at the ICONICS *Connected Intelligence* Customer Summit:

1. Industry 4.0 and the Industrial Internet of Things
2. Unlocking data and making the invisible, visible
3. Secure strategies and practices for industrial, manufacturing and building automation
4. Predictive AnalytiX using expert systems such as FDD and AI Machine Learning
5. Hot, warm and cold data storage with plant historians for the cloud and IIoT
6. Hands-free wearable devices for any glass and any application

About ICONICS

ICONICS is headquartered in Foxboro, Massachusetts and is a global software developer of visualization, HMI, SCADA and energy solutions. With over 350,000 installations in over 80 countries worldwide and running in over 70 percent of Global 500 companies, ICONICS software is recommended for automating, monitoring and optimizing a customer's most critical assets. ICONICS has recently been named the 2017 Microsoft Application Development Partner of the Year and is a five-time winner of the Microsoft Partner of the Year award.

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ICONICS Background Information

ICONICS, a longtime Microsoft Gold Partner and five-time Microsoft Partner of the Year award winner, including the Application Development, CityNext and Sustainability Partner of the Year, provides solutions to improve productivity, reduce integration time and operating costs, and optimize asset utilization with visualization and automation software. Founded in 1986, ICONICS has 350,000 installations in over 80 countries worldwide. ICONICS meets the demanding application challenges of the automotive, building automation, food and beverage, government infrastructure, manufacturing, petrochemical, pharmaceutical, renewable energy, utilities and water/wastewater industries. As a managed Microsoft ISV Partner, ICONICS designs its solutions to leverage Microsoft technologies, including Windows 10, Windows Server, Microsoft .NET, Microsoft Azure, SQL Server and Microsoft SharePoint.

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