



**PRESS RELEASE**

**For Immediate Release**

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## **ICONICS Announces GENESIS64 v10.95™**

***In Addition to AnalytiX®, Hyper Historian™, and MobileHMI™ Updates***

**Hannover, GERMANY – April 24, 2017** – ICONICS is a managed Microsoft Gold Partner and three-time winner of the Microsoft Partner of the Year award. The company provides advanced web-enabled OPC UA and BACnet certified visualization, analytics, and mobile software solutions for any energy, manufacturing, industrial or building automation application. ICONICS announced the upcoming Version 10.95 release of its GENESIS64™ HMI/SCADA and building automation suite, in addition to its AnalytiX® operational excellence solutions, Hyper Historian™ data historian, and MobileHMI™ mobility suites.

“These v10.95 solutions introduce groundbreaking technology” said Russ Agrusa, President and CEO of ICONICS. “From the introduction of an end-to-end IoT software suite, to a software-as-a-service energy monitoring offering, to a new holographic machine interface that redefines the HMI platform, ICONICS is ready to help our customers ‘make the invisible visible.’”

GENESIS64 v10.95 contains multiple new features including:

- AssetWorX™ Alarming – Asset-based alarm counting and rollup
- ISA 18.2 Alarm Management – Additional alarm states, increased filtering capabilities
- Trend Heat Maps and Event Bars – Insightful visualization of historical and event data
- Actions – Powerful workflows, schedules, and triggers to automate business processes
- PowerShell Technology – Scripting of your SCADA application deployment
- Native Modbus Integration – For OPC clients and Modbus Ethernet I/O devices
- Time Zone Synchronization and Global Cursors – More powerful trending/analysis
- SQL Server 2016 Compatibility – Enhancing business productivity and performance

AnalytiX v10.95 adds:

- Advanced Reporting Capabilities with ReportWorX™64
- Powerful Data Bridging Technology with BridgeWorX™64
- Improved Energy Charting, Analysis and Asset Navigation

Hyper Historian v10.95 introduces:

- Hyper-scalable Performance Calculation Engine - Distributed processing of calculations
- Enhanced Archiving - Can be triggered via workflow actions, schedules and triggers

MobileHMI v10.95 includes:

- New Holographic Machine Interface - Built on Microsoft's HoloLens technology
- KPIWorX BI - Provides self-service dashboards for real-time big data analytics
- Mobile FDD Viewer - Brings the power of fault detection/diagnostics to any mobile device
- GridWorX Charting Controls - Provides easier database access for tablets/smartphones
- New Push Notifications - Delivers timely alerts to users within connected apps

## About ICONICS

With over 350,000 installations in over 80 countries worldwide, ICONICS software is recommended for automating, monitoring and optimizing a customer's most critical assets and has been selected by over 70 percent of Fortune 500 companies. ICONICS is a recent Microsoft CityNext and Sustainability Partner of the Year, continuing its decades-long working relationship as a managed Microsoft ISV partner.

[www.iconics.com](http://www.iconics.com)

### ICONICS Background Information

ICONICS, a longtime Microsoft Gold Partner and three-time Microsoft Partner of the Year award winner, including the CityNext and Sustainability Partner of the Year, provides solutions to improve productivity, reduce integration time and operating costs, and optimize asset utilization with visualization and automation software. Founded in 1986, ICONICS has 350,000 installations in over 80 countries worldwide. ICONICS meets the demanding application challenges of the automotive, building automation, food and beverage, government infrastructure, manufacturing, petrochemical, pharmaceutical, renewable energy, utilities and water/wastewater industries. As a managed Microsoft ISV Partner, ICONICS designs its solutions to leverage Microsoft technologies, including Windows 10, Windows Server, Microsoft .NET, Microsoft Azure, SQL Server and Microsoft SharePoint.

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