



**PRESS RELEASE**

**For Immediate Release**

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## **ICONICS Releases Version 10.95 Product Suite**

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***Making the Invisible Visible with SCADA, Analytics, Mobile and Cloud Solutions***

**Foxborough, MA – June 13, 2017** – ICONICS is a global automation software provider and four-time winner of the Microsoft Partner of the Year award. The company provides advanced web-enabled OPC UA and BACnet certified visualization, analytics, and mobile software solutions for any energy, manufacturing, industrial or building automation application. ICONICS has released Version 10.95 of its GENESIS64™ HMI/SCADA and building automation suite, in addition to its AnalytiX® operational excellence solutions, Hyper Historian™ data historian, and MobileHMI™ apps.

“We are extremely proud of these amazing groundbreaking technologies” said Russ Agrusa, President and CEO of ICONICS. “From the introduction of an end-to-end IoT software suite, to enhanced analytics and business intelligence solutions, to a new holographic machine interface that redefines the HMI platform, we are ready to help our customers ‘make the invisible visible’.”

GENESIS64 v10.95 features a number of new enhancements and updates, including:

- AssetWorX™ Alarming – Asset-based alarm management and asset visibility
- Data Diagram and Event Chart – Insightful visualization of historical and event data
- Workflows – Powerful actions, schedules, and triggers to automate business processes
- ISA 18.2 Alarm Management – Additional alarm states, increased filtering capabilities
- Native Modbus Integration – For OPC clients and Modbus Ethernet I/O devices
- PowerShell Technology – Scripting of application configuration and deployment
- Time Zone Synchronization and Global Cursors – Intuitive trending and analysis
- SQL Server 2016 Compatibility – Enhancing business productivity and performance

AnalytiX v10.95 adds:

- ReportWorX™64 – Advanced reporting capabilities
- BridgeWorX™64 – Powerful data bridging technology
- Improved energy charting, analysis, and asset navigation
- KPIWorX™ – Self-service dashboards with widgets for business intelligence and analytics

Hyper Historian v10.95 introduces:

- Hyper-scalable Performance Calculation Engine – Distributed processing of calculations
- Enhanced Archiving – Can be triggered via workflow actions, schedules and triggers

MobileHMI v10.95 includes:

- New Holographic Machine Interface – Innovative augmented reality HMI based on Microsoft's HoloLens
- Facility AnalytiX® Viewer – Fault detection and diagnostics on any mobile device
- GridWorX™ Charting – Easier database access for tablets and smartphones
- New Push Notifications – Timely alerts for users within connected apps

## About ICONICS

With over 350,000 installations in over 80 countries worldwide, ICONICS software is recommended for automating, monitoring and optimizing a customer's most critical assets and has been selected by over 70 percent of Fortune 500 companies. ICONICS has recently been named a Microsoft Application Development Partner of the Year; having previously been designated a CityNext and Sustainability Partner of the Year; continuing its decades-long working relationship as a managed Microsoft ISV partner.

[www.iconics.com](http://www.iconics.com)

### ICONICS Background Information

ICONICS, a longtime Microsoft Gold Partner and four-time Microsoft Partner of the Year award winner, including the CityNext and Sustainability Partner of the Year, provides solutions to improve productivity, reduce integration time and operating costs, and optimize asset utilization with visualization and automation software. Founded in 1986, ICONICS has 350,000 installations in over 80 countries worldwide. ICONICS meets the demanding application challenges of the automotive, building automation, food and beverage, government infrastructure, manufacturing, petrochemical, pharmaceutical, renewable energy, utilities and water/wastewater industries. As a managed Microsoft ISV Partner, ICONICS designs its solutions to leverage Microsoft technologies, including Windows 10, Windows Server, Microsoft .NET, Microsoft Azure, SQL Server and Microsoft SharePoint.

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