



PRESS RELEASE

For Immediate Release

Contact: **Melissa Topp**
 Senior Director of Global Marketing
 ICONICS, Inc.

Telephone: (508) 543-8600
Fax: (508) 543-1503
Email: Melissa@iconics.com
Web: www.iconics.com

ICONICS Announces New KPIWorX™ for Smart Watches

With Support for the Apple Watch and Samsung Gear

Nuremberg, Germany – SPC/IPC/Drives 2018 – November 27, 2018 – [ICONICS](http://www.iconics.com) is a global automation software provider and six-time winner of the Microsoft Partner of the Year award, providing advanced web-enabled OPC UA and BACnet certified visualization, analytics, and mobile software solutions for any energy, manufacturing, industrial or building automation application. ICONICS, a worldwide leader in automation software human-machine interface (HMI) development, announces a new smart watch interface as an extension of its KPIWorX™ app.

ICONICS KPIWorX, a mobile app available from both the Apple App Store and Google Play Store, now supports smart watches, starting with the Apple Watch platform (Apple Watch Series 2 and newer). KPIWorX' self-service dashboard technology, introduced by ICONICS, now includes support for delivering custom visualization and KPIs on popular watch platforms. It allows you to connect to real-time information provided via OPC UA, BACnet, Modbus and other popular communication technology standards, as well as to business intelligence data from databases and other analytics tools. It is now possible to integrate smart watch technology with GPS and beacon location services; capabilities that enable a contextualized, "location-aware" smart watch user experience.

"It is now possible to have up-to-date information on your Apple Watch or Samsung Gear, which includes production, sales, and energy metrics literally at your fingertips," said Russ Agrusa, President and CEO of ICONICS. "It is a completely immersive mobile experience."

ICONICS' new smart watch connectivity is an extension of its powerful, easily configurable KPIWorX self-service dashboard, which delivers real-time visualization and analysis via a free,

web-based, mobile thin client. Widgets available for the watch interface will include informative labels, as well as multiple chart options, including line, bar, column, donut, pie, and trend charts. Each widget will provide its own level of interactivity (cursors, summaries, etc.) on the watch itself.

KPIWorX' integration with smart watches will commence with Apple Watch Series 2 and later models. ICONICS also plans to release a version for Android smart watches (e.g., Samsung Gear S3) following this initial launch.

At SPS IPC Drives 2018, ICONICS will be demonstrating how smart watches can interact with manufacturing and business data. Stop by our booth (Hall 5, Stand 160) for a personalized demonstration.

About ICONICS

ICONICS is headquartered in Foxborough, Massachusetts and is a global software developer of visualization, HMI, SCADA and energy solutions. With over 350,000 installations in over 80 countries worldwide and running in over 70 percent of Global 500 companies, ICONICS software is recommended for automating, monitoring and optimizing a customer's most critical assets. ICONICS has recently been named the 2018 Microsoft Manufacturing Partner of the Year, having previously been named the 2017 Microsoft Application Development Partner of the Year and is a six-time winner of the Microsoft Partner of the Year award.

www.iconics.com

ICONICS Background Information

ICONICS, a longtime Microsoft Gold Partner and six-time Microsoft Partner of the Year award winner, including the Manufacturing, Application Development, and CityNext Partner of the Year, provides solutions to improve productivity, reduce integration time and operating costs, and optimize asset utilization with visualization and automation software. Founded in 1986, ICONICS has 350,000 installations in over 100 countries worldwide. ICONICS meets the demanding application challenges of the automotive, building automation, food and beverage, government infrastructure, manufacturing, petrochemical, pharmaceutical, renewable energy, utilities and water/wastewater industries. As a managed Microsoft ISV Partner, ICONICS designs its solutions to leverage Microsoft technologies, including Windows 10, Windows Server, Microsoft .NET, Microsoft Azure, SQL Server and Microsoft SharePoint.

© 2018 ICONICS, Inc. All rights reserved. AnalytiX and its respective modules are registered trademarks of ICONICS, Inc. GENESIS64, GENESIS32, Hyper Historian, BizViz, PortalWorX, MobileHMI and their respective modules, OPC-To-The-Core, and Visualize Your Enterprise are trademarks of ICONICS, Inc. Other product and company names mentioned herein may be trademarks of their respective owners.

###