



PRESS RELEASE

For Immediate Release

Contact: **Melissa Topp**
Senior Director of Global Marketing
ICONICS, Inc.

Telephone: (508) 543-8600
Fax: (508) 543-1503
Email: Melissa@iconics.com
Web: www.iconics.com

ICONICS MobileHMI™ Software Solution Wins *Control Engineering* Engineers' Choice Award

Foxborough, MA – February 8, 2018 – ICONICS is a global automation software provider and five-time winner of the Microsoft Partner of the Year award. The company provides advanced, web-enabled, OPC UA and BACnet certified visualization, analytics, and mobile software solutions for any energy, manufacturing, industrial, or building automation application. ICONICS' MobileHMI™ product has won the *Control Engineering* Engineers' Choice Award in the Mobile Apps for Controls, Automation, Instrumentation category, the publication announced on February 8, 2018.

Control Engineering, part of CFE Media, awarded products in 26 categories of control, instrumentation, and automation products introduced in 2017, as chosen by print and online subscribers. This is the 31st year of product recognition for the publication, highlighted in the February 2018 monthly edition, in several newsletters and on the web at www.controleng.com/EngineersChoice.

"ICONICS offers another dimension of innovation with its MobileHMI V10.95, introducing an augmented reality 3-D experience. The user-friendly, wizard-driven mobile software puts contextual information where it's needed, giving the right users more knowledge, more quickly," said Mark T. Hoske, *Control Engineering* editor / content manager about the subscriber-selected winning product in the category for "Software – Mobile Apps for Controls, Automation, Instrumentation."

"ICONICS is honored to have won the 2018 *Control Engineering* Engineers' Choice Award for MobileHMI," said Russ Agrusa, President and CEO of ICONICS. "Such recognition reinforces our

commitment to help customers visualize, mobilize, analyze, cloud-integrate and historize their data, helping to 'Make the Invisible Visible' and optimize their operational efficiency."

"Innovative solutions such as ICONICS MobileHMI make manufacturing and other control engineering applications more efficient through smart applications of new technologies. Investments in the best products and software can help solve the most pressing challenges in automation, control, and instrumentation," Hoske said. "Continuous improvements among leading technology providers ensure that manufacturers, machine builders, and automation system integrators can achieve the levels of agility, efficiency, and effectiveness necessary to compete—and win—in today's global economy."

MobileHMI brings the power of ICONICS' HMI/SCADA technology to any smartphone, tablet, browser, or web-enabled device. Now with version 10.95, users can interact with their SCADA information in a whole new way using a Microsoft HoloLens mixed reality device. ICONICS' groundbreaking Holographic Machine Interface (HMI) delivers 2D and 3D holograms to users, allowing them to digitally interact with their equipment in a mixed reality environment. Easy-to-use configuration wizards and responsive technology enable users to import pre-existing 3D models and smart symbols to quickly get up and running in no time.

About the Recognition

More than 90 product nominations from 43 companies were entered for consideration in the 2018 Engineers' Choice Awards. *Control Engineering* subscribers voted to identify the products they felt were the most exceptional based on technological advancement, service to the industry, and market impact. Engineers' Choice Award winners and honorable mentions were named in 26 categories. Awards will be presented as part of the 2018 Engineering Awards in Manufacturing event held on April 16, 2018, in Chicago.

Learn more about ICONICS' MobileHMI online at <http://www.iconics.com/mobilehmi>.

View the product award entry here at <https://gspplatform.cfemedia.com/pe/productProfile/598e16fce4b044ddd0c2ec05>.

About Control Engineering

Control Engineering (www.controleng.com) is the leader in connecting the global industrial engineering audience through the coverage of and education about automation, control and instrumentation technologies in a regionally focused, actionable manner through online and print media and in-person events. *Control Engineering*, *Consulting-Specifying Engineer*, and *Plant Engineering* are part of CFE Media LLC, located in Downers Grove, Ill. CFE stands for Content for Engineers (www.cfemedia.com).

About ICONICS

ICONICS is headquartered in Foxboro, Massachusetts and is a global software developer of visualization, HMI, SCADA and energy solutions. With over 350,000 installations in over 80 countries worldwide and running in over 70 percent of Global 500 companies, ICONICS software is recommended for automating, monitoring and optimizing a customer's most critical assets. ICONICS has recently been named the 2017 Microsoft Application Development Partner of the Year and is a five-time winner of the Microsoft Partner of the Year award.

www.iconics.com

ICONICS Background Information

ICONICS, a longtime Microsoft Gold Partner and five-time Microsoft Partner of the Year award winner, including the Application Development, CityNext and Sustainability Partner of the Year, provides solutions to improve productivity, reduce integration time and operating costs, and optimize asset utilization with visualization and automation software. Founded in 1986, ICONICS has 350,000 installations in over 80 countries worldwide. ICONICS meets the demanding application challenges of the automotive, building automation, food and beverage, government infrastructure, manufacturing, petrochemical, pharmaceutical, renewable energy, utilities and water/wastewater industries. As a managed Microsoft ISV Partner, ICONICS designs its solutions to leverage Microsoft technologies, including Windows 10, Windows Server, Microsoft .NET, Microsoft Azure, SQL Server and Microsoft SharePoint.

© 2018 ICONICS, Inc. All rights reserved. AnalytiX and its respective modules are registered trademarks of ICONICS, Inc. GENESIS64, GENESIS32, Hyper Historian, BizViz, PortalWorX, MobileHMI and their respective modules, OPC-To-The-Core, and Visualize Your Enterprise are trademarks of ICONICS, Inc. Other product and company names mentioned herein may be trademarks of their respective owners.

###