MITSUBISHI ELECTRIC

Changes for the Better

Inspire Digital Signage

The Digital Interface for Your Building

Enable intuitive, connected, occupant-centric environments



Modern buildings need to communicate. Visitors expect clear directions. Employees need to find desks, meeting rooms, and workplace services quickly. Occupants expect timely, relevant information that helps them navigate buildings, access services, and stay informed throughout the day.

The Challenge

Traditional digital signage displays content. Modern buildings need digital signage that communicates, guides, informs, and connects occupants with places, services, and live building information.

The Solution

Inspire from Mitsubishi Electric Iconics Digital Solutions is an intelligent digital signage solution that can draw on live building information, for organisations looking to create more connected building experiences.

Delivering those connected experiences requires more than digital displays. Inspire transforms screens into connected communication hubs that deliver real-time information, interactive wayfinding, workplace communications, and live operational insights.

Built for Every Building Stakeholder

Landlords & Building Owners

Create Buildings Tenants Choose.

Differentiate properties through connected tenant experiences that support leasing and strengthen building identity and market differentiation.

- Differentiate properties in competitive leasing markets
- Support leasing with modern digital experiences
- Increase tenant engagement through connected digital experiences
- Put live comfort and air-quality data in front of tenants
- Help strengthen building brand and long-term asset value

Corporate Occupiers

Create Workplaces Employees Want to Use.

Help employees and visitors get to desks, meeting rooms, and workplace services faster, while improving workplace experience and space utilisation.

- Reduce time-to-desk with interactive wayfinding maps and live workplace information
- Deliver real-time workplace communications
- Improve workplace efficiency and employee experience
- Give people visibility into how space is being used
- Support flexible and hybrid ways of working

How Inspire Delivers Connected Experiences

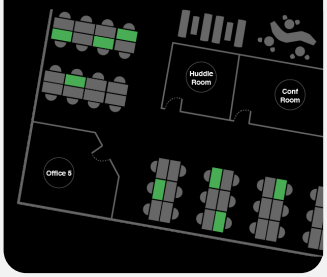
Welcome

Welcome visitors with signage and visitor check-in on the same platform. Screens greet arrivals, and the reception tablet handles check-in, with no separate system to join up.



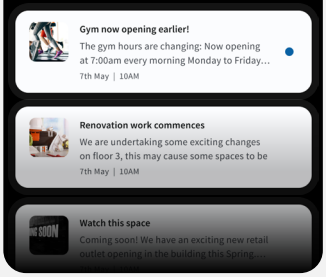
Navigate

Guide occupants with interactive wayfinding maps that show where desks, meeting rooms, and amenities are from where they're standing.



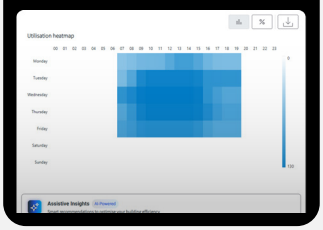
Inform

Provide live workplace communications, events, transport updates, weather information, and urgent alerts, such as an early office closure.



Prove

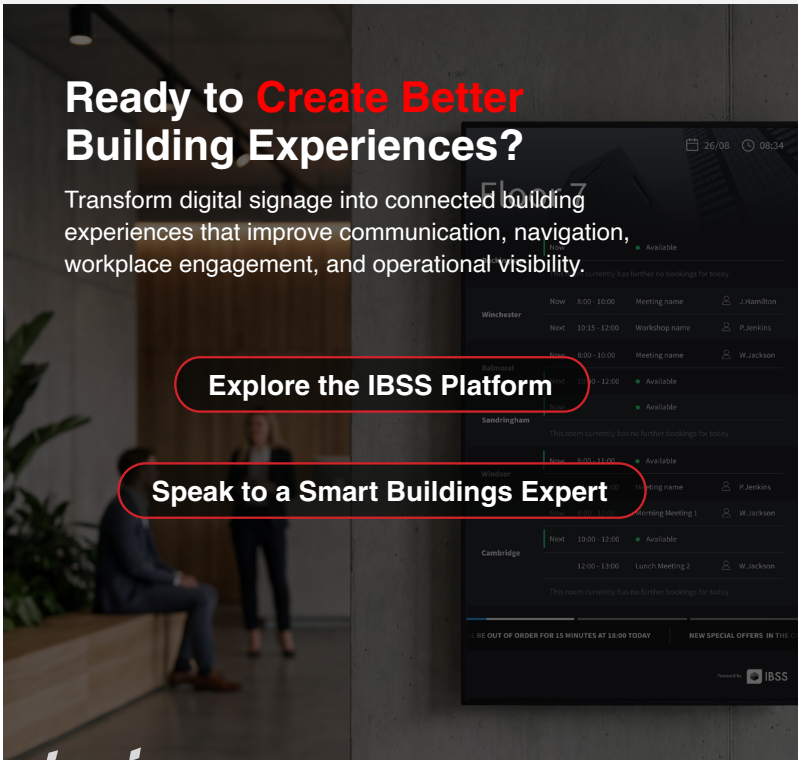
Show live floor availability, how busy the restaurant and other amenities are, and the comfort and air quality of each space, where people will see it: proof the building is working for them.



Deploy Inspire Your Way

- Start with signage on its own - no building systems needed on day one
- Connect with existing booking systems and building sensors
- Integrate workplace and tenant experience applications
- Extend connected building experiences with visitor management through the same IBSS platform
- Grow from digital signage to a fully connected building

Inspire runs on Android media players, including players installed behind existing screens.



Ready to Create Better Building Experiences?

Transform digital signage into connected building experiences that improve communication, navigation, workplace engagement, and operational visibility.

Explore the IBSS Platform

Speak to a Smart Buildings Expert

ABOUT MITSUBISHI ELECTRIC ICONICS DIGITAL SOLUTIONS

Mitsubishi Electric Iconics Digital Solutions, headquartered in Foxborough, Massachusetts, is a global leader in industrial automation, smart and sustainable buildings, and digitalization software. Our advanced HMI, SCADA, and Smart Building solutions enable businesses to visualize, monitor, and optimize their most critical assets and spaces. With installations in over 100 countries and adoption by more than 70% of Global 500 companies, we drive operational efficiency and continuous improvement across industrial manufacturing, infrastructure, and built environment sectors. Backed by cutting-edge technology and deep industry expertise, we deliver flexible, scalable, and high-performance software solutions. As a testament to our excellence, Mitsubishi Electric Iconics Digital Solutions has been recognized as a seven-time winner of the Microsoft Partner of the Year award.

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October 2026

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